

QR CODES

What Are They and Who is Using Them?



QR CODE

[KYOO - AHR KOHD] - NOUN
(Quick Response Code) A 2D matrix bar code capable of storing up to 4,296 alphanumeric or 7,089 numeric characters.

IT ALL BEGAN IN JAPAN

In 1994 Denso Wave Inc., a global automotive components manufacturer headquartered in Japan, created QR codes for tracking vehicle parts. This was the beginning of the QR code invasion in Japan.



Guinness Book of World Records officially declared Kraay Family farm, located in Lacombe, Alberta, Canada, the owner of the world's largest QR code. The code sends people to the farm's website.



Starbucks is Using QR Codes for Payment

Starbucks patrons can now pay for their goods at over nine thousand locations all across the United States. All you need to do is to bring your phone along with you.



10 MOST POPULAR BUSINESS USES



Product Info



Real Estate



Social Media



App Downloads



Coupons



Real Time Info



Mobile Pmts



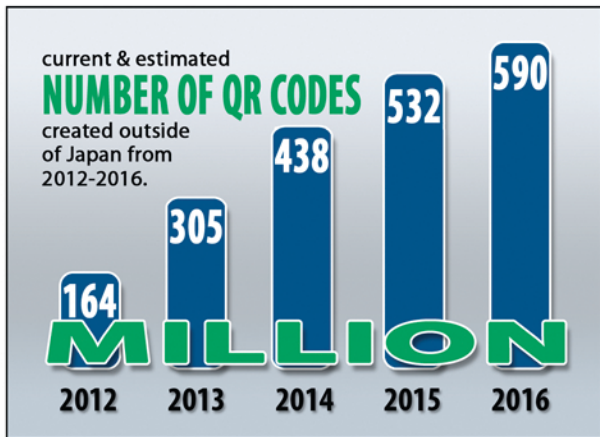
Movie Trailers



Paperless Tickets



Loyalty Programs



QR code scans

BY AGE

